

Pricing for Enhanced Onboarding

Deep Sync's pricing for the enhancement and onboarding of your datasets to CTV, programmatic, and social media destinations

Activate and deactivate onboarded audiences as needed in Deep Sync One

Pay \$1.00/M for active records on a monthly basis; inquire for volume-based pricing options

Access billing reports with ease when you log in to the platform

With Enhanced Onboarding available in the Deep Sync One platform, you can reach more of your customers online, ensuring your product and service offerings remain top of mind. Our Enhanced Onboarding process ingests your first-party data and utilizes Deep Sync's robust identity graph to match your customers. The inclusion of supplemental identifiers, including MAIDs and UID2s, improves the outcome of your onboarding results with increased match rates. Destinations Meta, TikTok, Google Ads, Google DV360, Madhivē, and The Trade Desk are currently available. Please note that a minimum of 5,000 records is required.

Pricing for Enhanced Onboarding is simple: \$1.00/M (per thousand records) on input. Please inquire about our volume-based discounts.

Billing Cadence

You will be charged monthly, based on the total number of records uploaded and marked as active at any point within a given calendar month. Billing is based on the total number of records uploaded, independent of the number of files onboarded. Audiences marked as inactive will no longer be live in your destination ad account(s). Please note that billing is not pro-rated if an audience is marked as inactive partway through the month.



Start Today!

Improve your CTV, programmatic, and social onboarding results today at one.deepsync.com. Interested in a demonstration? Email support@deepsync.com to schedule your one-on-one session today.