

Introducing Deep Sync One

Create precise digital and social media audiences on demand

Gain instant access to thousands of deterministic and probabilistic audience segments from leading data providers and marketplaces

Curate your own audiences with Deep Sync One's Audience Builder or collaborate with our preferred partners on custom requests

Experience pricing transparency; billing rates are clearly labeled and there are no hidden fees when using Deep Sync One

Identify Target Audiences with Ease

Enhance the performance of your digital and social media campaigns with a comprehensive collection of privacy-safe, third-party audiences available today in Deep Sync One. Deep Sync One, an audience-building platform and data marketplace, features tens of thousands of B2C and B2B audience segments that can be delivered directly to your programmatic or social media accounts, in many cases, within hours.

Begin Today and Browse for Free

Intuitive navigation and multiple filtering mechanisms enable efficient audience searches in the Deep Sync One marketplace. Getting started is easy; our pricing is fully transparent and clearly displayed within each audience segment. Charges are only incurred when an Ad Set accesses Deep Sync One's shared audiences.

Build Your Own Custom Audiences

Easily combine consumer data attributes to curate your own audience with Deep Sync One's Audience Builder. Featuring Compact Information System's 220 million-record consumer dataset as its foundation, Audience Builder offers more than 750 predefined filters that can be blended seamlessly. Choose from popular options including age, charitable activities, home value, household composition, income, interests, investment owners, and net worth.



Navigate to one.deepsync.com to create your account



Search audiences by keyword or use the category filters



Add selected audiences to your cart to continue



Receive delivery of your audiences within hours



Pay only for the data you use with our automated billing

Featured Categories

Select your desired audiences from Deep Sync One's featured categories, which include:

- Auto
- B2B
- Charity
- Demographics
- Finance
- Interests
- Lifestyle
- Political
- Retail
- Technology
- Travel and more

A Sampling of Popular Audience Segments

COMPACT information systems

B2B > Employment > Occupations
 Demographic > Age > Lifestages
 Demographic > Family Composition > Children in Household
 Demographic > Gender
 Finance > Household Income
 Finance > Net Worth
 Interests > Health, Beauty, and Style > Healthy Living

HomeData

Real Estate > Dwelling Amenities
 Real Estate > Homeowners > Mortgage Type
 Real Estate > Homeowners > New Owners
 Real Estate > New Movers > Out of State Mover
 Real Estate > Number of Residential Properties
 Real Estate > Premium Home Value
 Real Estate > Property Type Detail

Register today and browse for free at one.deepsync.com. Interested in a demonstration? Email support@deepsync.com to schedule your one-on-one session.