

Connect with the right audience

Introducing Compact B2B

Now available on Deep Sync One



About Compact Information Systems

Offering the best of owned and compiled U.S. data in the industry for more than 30 years, Compact Information Systems, a Deep Sync brand, provides billions of data connections to thousands of customers annually.

115MM
Business Professionals

23MM
Businesses

Monthly
Data Refreshes

Access **Compact B2B** by logging into **one.deepsync.com** today!

Your selected audiences will be distributed to your connected Facebook account within 24 - 48 hours.

Why Compact B2B?

Deep roots in data compilation have led Compact to be recognized as an industry-leader that brands, agencies, and data resellers alike have relied on for more than three decades.



Privacy-First Compilation

Compact B2B compilation methodologies comply with all privacy and data governance requirements.



Quality Assurance

Exclusive sources coupled with a complete suite of data hygiene processes are applied with each update to promote the highest quality and deliverability across all channels.



Frequency of Updates

Weekly and monthly updates to Deep Sync owned datasets, including Compact B2B, ensure that brands reach the most accurate and relevant audiences with ease.



Hundreds of Segments to Choose From

With more than 500 syndicated segments to choose from, brands can easily reach their target audiences. Custom audiences are available upon request.

Sample Segments

Influence business purchasing decisions with our syndicated professional contact audiences selectable by:

- Company Age
- Company Name
- Company Size
- Company Type
- Functional Area
- Industry
- Occupation/Job Title
- Professional Groups
- Sales Volume
- Seniority Level

Use Cases

- Online/Offline Ad Campaigns
- Custom Segment Creation
- Platform Syndication
- Data Licensing