

Connect With Your Audience.

Directory of Services

Deep Sync powers agencies and brands with unmatched audience **insights**, unsurpassed **reach**, and unrivaled **expertise**. By combining the industry's most comprehensive data with easy-to-activate solutions, Deep Sync powers billions of privacy-first data connections for thousands of customers annually.

We connect offline and online marketing to **enable one-to-one communications** with your desired audiences. How can Deep Sync help you?

Develop a smarter strategy to grow your business. Call 888-970-7248 or email connect@deepsync.com today!

Depend On a Trusted Partner with a Rich, Multi-Decade History of Data Compilation



- Experience unparalleled access to our privacy-first, proprietary audiences, as well as the nation's leading third-party datasets
- Rely on compilation methodologies informed by weekly updates from our unique relationship with the United States Postal Service®
- Be confident knowing that strict federal and state-level privacy compliance is observed across all Deep Sync datasets

Identify Your Desired Audience from Deep Sync's Data-Driven Family of Brands



- Benefit from three of the nation's leading data brands under one roof: Compact Information Systems, ASL Marketing, and HomeData
- Access our own residential, consumer, business, new mover, new homeowner, student, and young adult datasets
- Leverage our robust 250+ million record identity graph with coverage of 96% of residential addresses for a variety of targeting applications

Create Your Own Digital Audiences Online 24/7 with Deep Sync One



- Create precise digital and social media audiences on demand when you visit one.deepsync.com
- Gain instant access to thousands of audience segments from leading providers and marketplaces
- Search desired audiences by keyword or apply filters to quickly refine your results
- Receive delivery of your audiences within hours and only pay for the data you use

Elevate Your Targeting Initiatives with the Use of Custom Audiences



- Blend datasets and segments into bespoke audiences that meet the specific needs of your campaign
- Utilize these audiences for targeting across all relevant channels, both online and offline
- Receive detailed targeting recommendations from Deep Sync following a thorough discovery
- Trust our team of experts to see to the details of your audience creation and delivery

Improve Marketing Performance When You Leverage Your First-Party Data



- Reduce the risk of data decay with ongoing quality and accuracy measures, including NCOA^{LINK®}
- Reveal previously unknown insights about your current customers with first-party data enrichment
- Improve acquisition engagement with lookalike audiences and the application of predictive modeling
- Transform fragmented data into a single customer view with identity resolution services

Find Deep Sync Data Where It's Needed, When It's Needed



- Log in to Deep Sync One to find and activate off-the-shelf audiences or build your own custom audience
- Visit the LiveRamp and Oracle Data Marketplaces to find popular Deep Sync audiences
- Search for Deep Sync in the Snowflake Marketplace to find a variety of data quality solutions
- Contact us to discuss our audience targeting capabilities and data services across platforms

Deep Sync By the Numbers

250MM+ Consumers

160MM+ Residents

27MM+ Businesses

110MM+ Professionals

27MM+ New Movers

6MM+ New Homeowners

80MM+ Students

90MM+ Young Adults

With Deep Sync as Your Data Partner

UNIQUE COMPILATIONS

Leverage Deep Sync's robust collection of unique datasets for improved cross-channel targeting and customer data enrichment.

A FOCUS ON PRIVACY

Trust that our best-in-class, third-party audiences are always clean and meet, if not exceed, all privacy compliance guidelines.

HIGH QUALITY DATA

Rely on our meticulous data management practices for the highest quality, most accurate audiences available.

SIMPLIFIED ACTIVATION

Utilize a single audience for targeting across all relevant channels, including direct mail, email, and more than 700 online destinations.