

# Pricing for Enhanced Onboarding

A tiered pricing structure for the enhancement and onboarding of your datasets

## Enhanced Onboarding Tiered Pricing

With Enhanced Onboarding available in the Deep Sync One platform, you can reach more of your customers online, ensuring your product and service offerings remain top of mind. Our enhanced onboarding process ingests your first-party data and utilizes Deep Sync's own robust identity graph to match your customers. The inclusion of our supplemental identifiers, including hashed emails and MAIDs, improves the outcome of your onboarding results with increased match rates.

Pricing for Enhanced Onboarding is tiered based on input as shown in the table below. Please note that a minimum of 5,000 records is required.

Active Input Records:	Cost Per Thousand (/M):
First 49,999 Records	\$6.00/M
Next 50,000 - 199,999 Records	\$3.00/M
Next 200,000 - 499,999 Records	\$2.00/M
Next 500,000 - 1,499,999 Records	\$1.00/M
Next 1,500,000 - 9,999,999 Records	\$0.50/M
Next 10,000,000+ Records	Please inquire for a quote

## Billing Cadence

You will be charged monthly, based on the total number of records uploaded and marked as active at any point within a given calendar month. Billing is based on the total number of records uploaded, independent of the number of files onboarded. Audiences marked as inactive will no longer be live in the destination ad account(s). *Please note that billing is not pro-rated if an audience is marked as inactive partway through the month.*



For example, if you upload a total of 400,000 records via Enhanced Onboarding in a month, and audiences are marked as active for any portion of that month, you would be charged as follows based on our tiered pricing structure.

400,000 Active Records in the Month:	Price/M:	Subtotal by Tier:	Cumulative Record Total:
First 49,999 Records	\$6.00/M (Tier 1)	\$299.99	49,999 Records
Next 150,000 Records	\$3.00/M (Tier 2)	\$450.00	199,999 Records
Next 200,001 Records	\$2.00/M (Tier 3)	\$400.00	400,000 Records
<b>Monthly Total:</b>		<b>\$1,149.99</b>	

## »»» Start Today!

Improve your social onboarding results today at [one.deepsync.com](https://one.deepsync.com). Interested in a demonstration? Email [support@deepsync.com](mailto:support@deepsync.com) to schedule your one-on-one session.