

Experience Audiences on Demand with Deep Sync One

Identify Your Ideal Programmatic and Social Media Audiences with Deep Sync's Exclusive Audience-Building Platform and Data Marketplace

Enhance the performance of your digital campaigns with a comprehensive collection of privacy-safe, third-party audiences available today in Deep Sync One. Deep Sync One features tens of thousands of B2C, B2B, and specialty audience segments that can be delivered directly to your programmatic or social media accounts, in many cases, within hours.

Begin Today and Browse for Free

Intuitive navigation and multiple filtering mechanisms enable efficient audience searches in the Deep Sync One marketplace. Getting started is easy; our pricing is fully transparent and clearly displayed within each audience segment. Charges are only incurred when an ad set accesses Deep Sync One's shared audiences.

Register today and browse for free at one.deepsync.com. Interested in a demonstration? Email support@deepsync.com to schedule your one-on-one session.



Gain instant access to thousands of audience segments from Deep Sync and industry-leading providers



Curate your own audiences with Audience Builder or collaborate with our team on custom requests



Experience pricing transparency; billing rates are clearly labeled and there are no hidden fees

Build Your Own Custom Audiences

Easily combine consumer data attributes to curate your own audience with Deep Sync One's Audience Builder. Featuring Deep Sync's own 260 million-record consumer dataset as its foundation, Audience Builder offers hundreds of predefined filters that can be blended seamlessly. Choose from popular options including age, charitable activities, home value, household composition, income, interests, investment owners, and net worth.

Explore First-Party Data Solutions on Deep Sync One

Customer Insights

Develop a better understanding of your current customers and inform future data buying decisions with Customer Insights. View your profile report and see audience recommendations in the Deep Sync One platform. Need deeper insights? Ask about our advanced report.

Lookalike Audiences

Leverage the intelligence of your current customer data to model new, relevant social prospect audiences. Lookalike Audiences in Deep Sync One deploy AI and machine learning to help you scale your growth across social destinations, while maintaining quality and accuracy.

Enhanced Onboarding

Experience an average match rate boost of 25% with Enhanced Onboarding by Deep Sync One. Key online and offline identifiers from Deep Sync's robust identity graph are matched to your customer data to maximize match rates to programmatic and social destinations.

Getting Started is Easy!



Create your free account at one.deepsync.com, add a credit card (there's no charge until you use the data), and enter your destination Ad Account ID



Search audiences by keyword/phrase or filter by categories, available destinations, or your preferred data provider



Select audiences to add them to your cart and complete the simple checkout process



Accept Deep Sync One's reporting request and/or platform terms and conditions based on your desired destinations



Receive audiences within 24 - 72 hours and begin creating your campaigns; usage is monitored and billing occurs monthly



Experience pricing transparency and pay only for the data you use; all billing rates are clearly labeled in the Deep Sync One platform

About Deep Sync

Deep Sync is the industry leader in deterministic identity. Leveraging our 35-year foundation of compiling direct mail-grade datasets, Deep Sync develops data-first technologies that power marketing, measurement, AI, and business intelligence for agencies and brands with our fully deterministic identity graph, privacy-first audiences, comprehensive data solutions, and integrations with leading platforms and cloud providers.